

SASA STATE ADVOCACY

National Advocacy Conference 2024

Advocacy Doesn't Stop Here

If you like what you're doing here, take it even further.

Ethan Vanlerberghe



Ian Hughes



Kiran Sabharwal



Megan Volkening



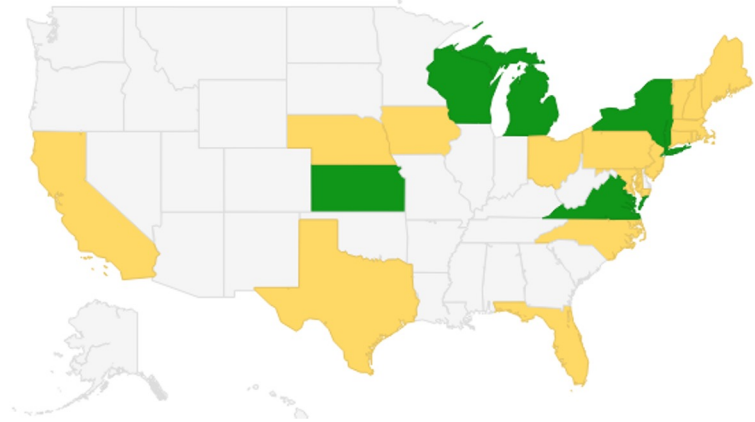
Ty Vanlerberghe



Arjit Agarwal

Our Goals

- Spread our advocacy **outside** of the federal level
- **High quality** conferences
- **SACs in all 50 states**



Our Process

- **Phase 1:** Gather Partners (FIRST, REC Foundation, Teams, SASA)
- **Phase 2:** Discovery and Brainstorming
- **Phase 3:** Promotion
- **Phase 4:** Hold the Event
- **Phase 5:** Evaluate and Improve for next year

SAC Success Stories

Wisconsin

- Virtual 2 hour training followed by 1-Day in-person conference
- Held 2nd in-person conference this February with almost 200 attendees!



Wisconsin

- Increased funding to \$750,000 for WI Robotics Participation Grant
- Increase funding to \$2 million for Robotics Grant
- Expand age inclusion to K-12



Michigan

- One-day event: morning training and afternoon meetings
- Held 7th consecutive conference in October of 2023. Sold out hotel venue



Michigan

- Seen increases in Section 99H funding over past 7 years and two administrations
- Increases upwards of \$3 million since start of program



Interested? Reach Out!

SAC@mysasa.org